

Summary of Executive Management CVs

Dr. Bandar Sami Arab	Ms. Nouf Fouad Halwani	Ms. Noha Mohammed Mashat
Current Positions:		
Executive Director	Senior Projects Manager	Projects Officer
Previous Positions:		
<ul style="list-style-type: none"> Executive Director of Initiatives and Partnerships in the Emirate of Makkah Al Mukarramah and the Executive Director of the first Jeddah Season festival Executive Director of Economic and Development Affairs, Executive Director of the Jeddah Center for Endowments and Social Responsibility, and Executive Director of the Small and Medium Enterprises Center.at Jeddah Chamber of Commerce. Assistant CEO - Senior Director of Social Programs Al-Ahly Bank. Director of Business development at Prince Sultan Charitable Foundation. GM Disabled Children Association Jeddah. 	<ul style="list-style-type: none"> She advanced through the administrative ladder in public relations and corporate communication at Savola Group until she reached the position of Project Manager - Corporate Communication and Social Responsibility Department. Public Relations & Research Officer at the Madinah Institute for Leadership and Entrepreneurship (MILE). 	<ul style="list-style-type: none"> Worked in Share Adawli as a Social Media Marketing Specialist JUN 2023- MAR 2024. <p>Training Programs:</p> <ul style="list-style-type: none"> Savola World, in Corporate Social Responsibility. AUG 2022 -JAN 2023 3 Points Advertising, in Client Services FEB- Apr 2022 Memec Ogilvy United Advertising Co. in the Advertising Management field. Jun 2021 - Aug 2021
Qualifications:		
<ul style="list-style-type: none"> DBA and MBA - Arab Academy for Science and Technology in Alexandria. Bachelor's in Political Science from King Abdulaziz University. 	<ul style="list-style-type: none"> She holds a bachelor' degree in English from King Abdulaziz University, and obtained a certificate in leadership development from the INSEAD Institute for Executive Education. 	<ul style="list-style-type: none"> Currently an MBA student at University of Business and Technology. She holds a Bachelor's degree in Advertising Management from Jeddah College of Advertising, University of Business and Technology. 2022
Experience:		
<ul style="list-style-type: none"> 25 years of experience in the charitable, non-profit, private and government sectors, participated in several work teams in establishing departments, programs and events, governing and implementing them. An expert in strategic planning, managed and led many workshops for the government and non-profit sectors as an independent consultant to draw strategies, solve problems and measure work performance. 	<ul style="list-style-type: none"> She has 15 years of experience in areas related to corporate communications & PR, CSR & sustainability strategy and programs, Social Return on Investment (SROI) and Social Impact studies, Sustainability Reporting & ESG Reporting. 	<ul style="list-style-type: none"> With hands-on experience in social media management, content creation, campaign development, communication, branding, and market research. <p>She continues to build her experience in Communication and Project management in CSR.</p>