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WORLD

Yumnak



Yumnak Program

برنامج يُمناك

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Meet the 1st Cohort of Yumnak

2022/2023

The 1st cohort of the program included a selection of Saudi leading growth stage scale-ups and SMEs in the food and retail industry, as shown below:



SHAHEEN



CAFFEINE LAB
كافيين لآب
COFFEE ROASTERS



بيكرز تشويس



Salad Bar



زاد الشرقية



B2B AgTech Platform



Store 15 & Less



الطعمة المعاصرة
CONTEMPORARY
FOODS



شركة الأطعمة الخليجية للخدمات الغذائية
GULF FOOD COMPANY, GFCo

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Store 15 and Less

An online platform and a distinguished application that started in 2021 in a professional and specialized way to sell a variety of products at Less prices, such as home and child needs, luxuries, stationery, games, etc., with prices starting from 1 SAR and not exceeding 15 SAR. All of the products come in high quality, and the store was able to deliver to +150 cities and villages around the Kingdom. The store has achieved great customer satisfaction levels.



Baker's Choice

Started in 2003, the company proudly makes rich flavored, delicious and quality products with natural flavors. Company's products will be the first choice in various baked products. The main product is a butter-like product that is a mixture of unsalted vegetable fats (margarine).



Gulf Foods Company for Food Services

GFCO is a specialize and expert in supplying three main categories: creams & fillings - sauces & topping- spreadable creams & chocolate. In the future, the company aims to be one of the local manufacturers. The company offers its products and services at a high value that combines quality, nutrition and competitive prices to the customers through a number of competitive advantages.



Salad Bar

A Saudi company specialized in serving healthy food, snacks and fresh juice with competitive prices via vending machines that operate 24/7 with remotely controlling and monitoring. The digitalization helps enhancing work environment through saving time, efforts and finances by smart vending machines using electronic payments (mada, credit cards, QR code, app and apple pay).



Nomu Group

A transformative digital food & beverage supply chain tech firm. It is driving industry change across MENA. In just 18 months, the company achieved \$12 M in revenue, and it has a presence in Saudi Arabia, Egypt, Tunisia and Morocco. Nomu leverages AI-driven dynamic pricing and gamified commerce to streamline procurement for businesses and simplify grocery shopping for consumers. NOMU offers an unrivaled opportunity for investors committed to shaping the future of the F&B supply chain.



ZAD

A B2B logistics solutions company offers efficient and reliable integrated model that connects FMCG producers/suppliers with markets & mini-markets shops through sub-distribution and logistics service contracts enabling company's partner value chain growth.



Shaheen

An application to source and buy FMCG products per piece or bulk for households or businesses. All-in-One producers, suppliers and vendors. Shaheen enables FMCG manufacturers to reach the targeted market and simplifies their sales, marketing and logistics process.



SHAHEEN

Babel

A B2B Agritech company, digitize & automate the agriculture chain providing agriculture products supplying service with more reliability & less prices.



Caffeine Lab

A dedicated coffee company for providing an exceptional coffee experience by living and breathing the best coffee, while giving back to the industry and serving fellow coffee lovers from Jeddah to the world. The major products include coffee beverages, espressos, brewed coffee and iced coffee.



Contemporary Foods

A company that produces healthy products free from added sugar and artificial ingredients/ preservatives. The main products include:

- Sabeeka Energy Bar, a delicious and healthy snack made of real dates (6 flavors).
- Buttery, a healthy alternative to traditional nut butter. It is made of real nuts and sweetened with date powder. It is free of artificial ingredients (10 flavors).
- Oh My Oats, made of oats, dried fruits and nuts. It is high in fiber (4 flavors).
- Milhalib, a ground red hot chili pepper that intensifies flavors.

